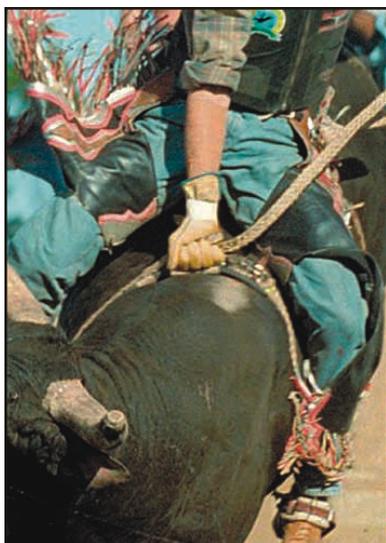


Strong Hands Win Rides

Even a greenhorn knows that strong hands make a huge difference in your performance. But most people don't know that **you can increase your grip strength a MINIMUM of 25% per hand** in one month by exercising with **FLEXTEND®** for just fifteen minutes a day. That's **guaranteed, or your money back**. If we sound confident, that's because we are. **FLEXTEND®** works. Let me explain why it works so well.

Almost every muscle group in your body comes in pairs, so you can push with one muscle and pull with the other. It's important to exercise muscle pairs equally, so they stay in balance. That's easy to do with larger muscles like the biceps and triceps in your arms or quads and hamstrings in your legs, but hand and forearm muscles are much harder to keep in balance. **FLEXTEND®** creates a balance within your hand and arm that not only gives you an amazing amount of strength, but promotes healing of old injuries and stabilizes the entire area against the pressure a cowboy's hand and arm must endure during a ride.

Injuries reduce performance and decrease the ability to make the 8-second mark (making money) – the goal of all bull riders. But once an injury occurs, scar tissue forms within the muscle. The development of scar



tissue leads to pain, decreased range of motion and reduction in strength. All of this adds up to a decrease in performance and the increased chance of having a poor ride and a low score, or getting bucked off altogether. Avoiding upper extremity injuries and maintaining a high level of hand and forearm strength is the key to a successful ride and a high score.

Maintaining a good grip and staying on the bull has always been the goal of every bull rider and the reason for using rosin. Although using rosin can help bull riders maintain a grip on the bull rope, it is not a "true grip," something that every rider wants and needs in order to have a great ride.

That's where **FLEXTEND®** comes in, because it increases "true" grip strength. A bull rider's performance is measured one way – making the 8 second mark. How much time and money do you spend to get that little "extra" that makes the difference between winning and losing? **FLEXTEND®** can be the difference between winning and losing, and making the PBR World Finals.

FLEXTEND® increases strength and flexibility of the hand and wrist with active exercises and stretches that greatly enhance performance, decrease the chance of injury, reduce scar tissue buildup and prolong the success of every bull rider. Although **FLEXTEND®** does not directly treat shoulder injuries, the second greatest injury to bull riders, it increases hand, forearm and upper arm strength, reducing the stress placed upon the shoulder during the ride.

A much stronger grip makes it a lot easier to hold on for those crucial 8 seconds. That's important, but more important in the long run is the protection against injury that balanced muscle strength provides.



The **FLEXTEND®** glove is simple and easy to use.

FLEXTEND® was first designed to treat injuries to the hand, wrist, and forearm, such as those caused by bull riding, race car driving, sports, and excessive computer use. Our exercise program has a success rate higher than any other treatment, including rehabilitation programs, splints, or surgery. Don't take our word for it. Professional bull riders, basketball, baseball and football players, NASCAR drivers, doctors, nurses, and physical therapists have all sent us letters of thanks and recommendation after seeing how quickly **FLEXTEND®** completely alleviated all symptoms without the risk and expense of surgery or drugs. Dr. Greg Gallick says, "With repetitive stress injuries, even after surgery, the problems will persist. Use of the **FLEXTEND®**, which works on multiple levels of muscles including the fingers, hand, wrist, forearm and elbow, will alleviate pain symptoms." (Greg Gallick, M.D. has worked with several NBA and NFL teams.)



Simon riding "Hellraiser" at the Omeo rodeo in 2001.

Simon Tree, the 1994 South Australian Rookie Saddlebronc Champion, 2001 Rodeo Services Saddlebronc Champion, and 2002 Victorian Pro Tour Saddlebronc Champion, has this to say about **FLEXTEND®**:

*Using the **FLEXTEND®** glove has fired up muscles in my wrist which have not been used in a long time. I have been using the **FLEXTEND®** glove just over four weeks now and have noticed a significant increase in circulation and strength to the hand and forearm. The exercises are simple to do, taking around five minutes of my time each session. The results are amazing. I believe this glove will help with a large variety of wrist and hand injuries, increasing strength and eliminating pain especially with sport or work related problems. **Awesome!***

Simon Tree, Australia

For The Winning Edge and a "True Grip", start the **FLEXTEND®** program NOW! To increase your strength, eliminate your pain, and restore normal function, CALL TODAY! Mention **Humps N' Horns®** and receive 25% off your **FLEXTEND®** purchase! Offer valid through January 2004 only.



Balance Systems, Inc. Toll Free: 888-274-5444



Rodeo Wild www.rodeowild.com.au or call 0409-882-230



Ergo Canada Toll-Free: (866) 335-3746